



Dear Clients and Friends,

Every meaningful journey begins with a moment of courage.

After many years of helping individuals and families navigate life's most important financial decisions, I have reached one of those moments in my own life. With deep gratitude for the path that brought me here, I am excited to share that I have established my own independent firm, **Dragonfly Wealth Advisory**.

This decision comes after years of reflection and a desire to build something that truly reflects who I am, what I believe, and how I hope to serve my clients for many years to come.

I have been incredibly fortunate throughout my career to work alongside wonderful colleagues and to serve remarkable clients who have entrusted me with some of life's most important decisions. I will always be grateful for those experiences and the relationships they have helped create.

For me, this decision wasn't about leaving something behind. It was about building something deeply personal. Dragonfly Wealth Advisory is the realization of a dream years in the making - a firm built around the values that have guided me throughout my career and the relationships I have been privileged to build.

Together, we have celebrated life's milestones, navigated unexpected challenges, and planned confidently for the future. Those conversations have always reminded me that wealth management is about far more than investments or financial plans. It is about understanding what matters most to the people we serve.

I started Dragonfly Wealth Advisory to build a firm that reflects the advisor I have always strived to be - a place where relationships are personal, conversations are thoughtful, and every client feels known, heard, and genuinely cared for.

I chose the dragonfly as the symbol of this firm because it represents transformation, resilience, and hope. Life is filled with transitions—some joyful, some unexpected, and some profoundly difficult. It has been one of the greatest privileges of my career to help clients navigate those moments with clarity, confidence, and compassion, and that purpose continues to inspire everything I do.

Although my professional home is changing, the values that have guided my work remain exactly the same. Integrity, thoughtful advice, genuine relationships, and an unwavering commitment to serving my clients with care have always been the foundation of my work, and they will continue to guide every decision I make.

Starting Dragonfly Wealth Advisory is both exciting and humbling. It represents years of dreaming, planning, and believing that there is value in creating something built intentionally - where every detail, every interaction, and every decision reflects the kind of advisor I have always hoped to be.



I know that change naturally brings questions, and I want you to know that I will personally guide you through every step of this transition. My goal is to make the process as seamless as possible while continuing to provide the thoughtful advice and personal attention you have come to expect.

Whether our journey continues together or our paths simply cross again in the future, I want to thank you for the trust you have placed in me over the years. Being invited into your lives - to celebrate your successes, help navigate your challenges, and plan for the future you envision - has been an honor that I have never taken for granted.

As I begin this new chapter, my commitment remains the same: to serve with integrity, care, and genuine dedication to the people who have placed their confidence in me. Thank you for being part of my journey. I hope to have the privilege of continuing to walk alongside you and your family for many years to come.

With heartfelt gratitude,

Natalya Pearl, CFP®, CTFA
Founder and Managing Member
20 Foundry St Suite 241 Concord, NH 03301
Mobile: 603.573.1211
natalya@dragonflywealthadvisory.com
www.dragonflywealthadvisory.com